

Bits & Pieces #7 A

Please forward to your chapter members, if you think they could use the information. Thanks! Dottie

This idea is from the Northwest Florida Military Officers Association. The President is Ken Wright and their newsletter is "The Defender", Editor Scott Berry.

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This chapter has a Facebook site. They have embedded the link to Facebook right at the top of their newsletter's front page. You just click on it, and you're in their Facebook page. This lets them take lots and lots of pictures at their events and post them on the facebook site for their members to see, then the Defender newsletter isn't clogged with pictures which makes it expensive to mail. At the end of the year they pull the pictures out and project them onto a big screen at the military ball, so everyone can see themselves. Ken told us that his wife Erica is the "tecce" behind putting the chapter out on social network sites. Ken has the ability to monitor and control what is put on the site. If you want to see how it works, type "moaa fcoc" into the Google search bar (that's for MOAA, Florida Council of Chapters). When the home page appears, click on "Chapters", then scroll down to Northwest Florida MOA and click on their website. The Defender is in the column on the left. Click on it, then click on the Facebook box in the upper left corner of the paper when it opens.

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Bits and Pieces is a collection of odd bits and pieces of news that I glean from chapter newsletters. The idea is to pass those items along to other chapters if we think someone else might be able to use them. If we trade our useful bits and pieces around, we can all get better and stronger. If you have something your chapter has done that you think others might be able to use, please contact me at [dccalusa@comcast.net](mailto:dccalusa@comcast.net) or (239) 542-5627 and I'll pass it along.

Dottie Conner, Frazzled Flunky of your Florida Council of Chapters President, Jim.



Can you see what I'm doing?